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## Inspiring Tomorrow's Heroes

### Dear Associate

Where has this year gone? We've sure had an eventful half of the year, highlighted by supermodel Agyness Deyn's visit to one of the schools in our RedCap Schools Project. There, she assisted in handing over a mobile library to the school. We've had a productive launch of our first Young Heroes Physical Education conference, held in Soweto and Durban, and we are proud to be one of the partners of the pilot training of PE teachers by Embry Institute. Our Jumpstart Project is now operating in seven provinces and has been further bolstered by our new, year-long internship programme, which gives 100 delegates valuable work experience as well as NQF Level 2 national Qualification in Wholesale and Retail.

**A huge thank you to all our associates for their continued support and donations to all our projects. We are also very appreciative to Donovan Baney for his extraordinary support and all the work he has done throughout the last year of the Foundation... THANK YOU!**

Natasja Ambrosio  
RedCap Foundation Team

## RedCap Schools Project – Creating “Centres of Excellence” in Public Schools

The RedCap Foundation's RedCap Schools Project is an innovative whole school improvement initiative implemented in partnership with JET Education and KZN Department of Education. We are working in a cluster of five Kwa Dukuza primary schools - Aldinvile, Zilungisele, St Christopher, Kearsney and Nyakana, benefiting over 4000 children. The project aims to create a culture of excellence in these schools, by transforming their schools into centres of excellence.

SA public schools, have been criticised for alarmingly poor performance and thereby not meeting minimum educational performance standards. Schools are faced with serious challenges that often include: a lack of essential resources, competent teachers, parental involvement, shortage of classrooms etc. These have become obstacles in providing quality teaching and learning opportunities for our children.

Therefore, RedCap Foundation decided to transform public schools into “centres of excellence”, where both teachers and learners will strive to achieve exceptional results. The biggest focus is in critical learning areas like Maths, Science, Technology and Literacy. Because of our passion for physical activity, we understand the importance of a healthy mind and body, and Physical Education and Sport are vital ‘ingredients’ of a healthy body, especially in the development of well-balanced children. Arts & Culture is another learning area that is neglected in public schools. Kids are not getting the full benefit of this subject due to a lack of resources and trained teachers. RedCap Schools will therefore benefit from an intervention to improve the teaching of Arts & Culture in public schools.

On-going training and professional development of school leadership, management teams and teacher subject knowledge are other major focus areas of the RedCap Schools Programme. We believe that when schools are well managed with competent and passionate teachers, exceptional results are possible.

We believe that RedCap Schools Project will help us realise our vision of a SA where youth are inspired, healthy and engaged citizens



## More Mobile Libraries!

In August this year, Mr Price stores raised R300,000 for the RedCap Schools. This was done on partnership with a British supermodel, Agyness Deyn, who arrived in SA for Mr Price's inaugural 031 Collection fashion project. Agyness wanted to assist us in raising funds for mobile libraries to ensure that children attending our RedCap Schools have books to read and thereby improving their literacy levels.



## Matchday Experience

Children from our RedCap Schools were offered an exciting opportunity experience a live rugby match at Mr Price Stadium recently. 150 aspirant rugby fanatics from five of our schools were first-time guests at the match and they witnessed the Sharks tame the Cheetahs, as well as welcoming the players on the field. Serving the players water and bananas was an awesome opportunity and they also got an opportunity to shake hands and interact with the players. All the kids thoroughly enjoyed the day out and all went home with Sharks t-shirts and goodies. What a wonderful experience and exposure for our kids! For some, just the 'stadium fever' and a trip to Durban were real highlights. Thanks to Garvez Kids for the amazing opportunity!



## YoungHeroes

"Let the Nation Play" was the theme of our YoungHeroes inaugural PE Conference for teachers, held both in Gauteng and KZN. The two day conferences were a great success. Physical Education has once again become compulsory, with two hours a week dedicated to the subject this year. At the conference we revived the passion of teachers from over 80 schools and equipped them with skills to effectively implement physical education and school sport. In schools where our YoungHeroes Programme is implemented, teachers have reported that absenteeism is almost non-existent on PE days.

## Natasja wins the Group' Prestigious 'Running Man' Award

Natasja Ambrosio started with Mr Price as a store associate in West Street in 1993. She eventually moved into the Peoples Team where she was responsible for the implementation of the culture strategy of the business, and was tasked with fielding all the CSI queries. When the need for a dedicated division handling this aspect of the business was identified, Natasja was appointed Manager of the Group CSI initiatives which progressed to the establishment of the RedCap Foundation.

Since then Natasja has networked with various like-minded educational and sporting organizations, and as a result the Group has a focused CSI strategy through the RedCap Foundation. Physical Education in schools through the YoungHeroes projects is one of the key focus areas of the Foundation. In 2009 Mr Price Group and the RedCap Foundation were awarded the prestigious Mail & Guardian "Investing in the Future" awards. We received the Sports Development Award and the Corporate Award for the most innovative approach to CSI in South Africa. Congratulations Natasja on winning the Mr Price Group's most prestigious award which recognises exceptional performance - "The Running Man". **YOUR TEAM IS PROUD OF YOU!**



**"Wonderful, well prepared conference.  
Keep it up, I am very pleased to see  
PE coming back in CAPS because to me a  
healthy body is a healthy mind"**  
- Dr B.W Vilakazi Primary

**"I thoroughly enjoyed the workshops.  
Thank you for equipping us with the tools to  
make PE more effective and allowing us to get  
maximum activity in our schools.  
I shall certainly go back and implement what I have learnt  
on this weekend."**

- Rippon Primary



## Congratulations to Donovan Baney on receiving the RedCap Foundation award!

Donovan raised R172000 through negotiating and encouraging suppliers to support the Foundation by making donations as well as his "Paddle for RedCap" during the Dusi Canoe Marathon. Donovan has always shown personal commitment to the Foundation and is always sharing new ideas with the Foundation team. He sets an example of how associates can integrate their daily responsibilities and lives with the work of the RedCap Foundation to help the foundation achieve its dreams.

**AWESOME STUFF DONOVAN. THANK YOU!**

